

PREFERRED **LOGO**

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A Kaplan  
**CPA PC**  
YOUR FINANCIAL  
FREEDOM MATTERS



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FREEDOM MATTERS



A Kaplan  
**CPA PC**  
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**Color** Palette



**#0658A4**



**#535353**

**Typography** Font

Font  
Font Style

**MADE TOMMY**  
**MEDIUM**

**Aa**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)

Font  
Font Style

MADE TOMMY  
LIGHT

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!\$&\*)